

# Feel the heartbeat of Europe's economy.

Welcome to the Frankfurt RheinMain region!



Frankfurt  
RheinMain

International Marketing  
of the Region



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# Frankfurt RheinMain. A region to work and live in.

The Frankfurt RheinMain metropolitan region is one of Europe's most attractive and bustling business locations. Situated in the middle of Germany, the region extends outward from Frankfurt along the Rhine and Main rivers. European capitals like Paris, London and Rome are just around one hour flight away.

Many major European cities are also easily accessible by train. As a transport hub, the region stands out not only for its connectivity by air, rail and road but also for its virtual connectivity through its high-speed data network around Europe's largest internet exchange point based in Frankfurt.

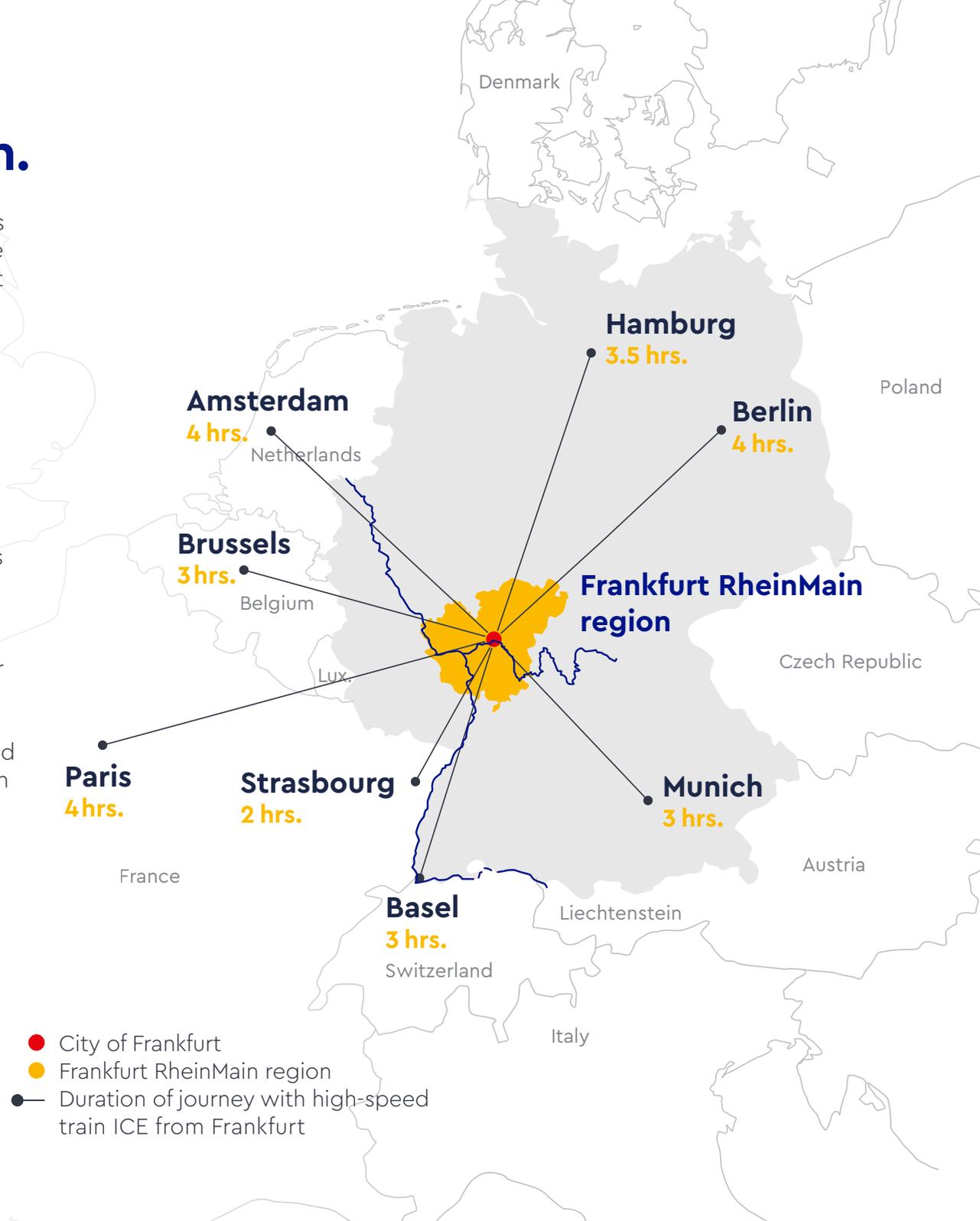
Internationally renowned educational and training institutions cultivate a highly qualified workforce and attract talent from all over the world.

Countless companies use the region as a springboard to enter and develop new markets across Germany, across Europe and indeed across the globe. As the official inward investment agency of this region, we support you right from the start and are committed to ensuring your success in Frankfurt RheinMain and beyond. Please get in touch if you would like to find out more.

The purpose of this flyer is to provide you with just a glimpse of the many attractions and assets of our region from a business as well as a lifestyle perspective.

## Frankfurt RheinMain in numbers

- / 5.8 million population
- / GDP of 234 billion euros
- / area of 14,761 km<sup>2</sup>





average of  
**1,400**  
daily flight  
movements

**70**  
million passengers  
annually

**259**  
destinations in  
99 countries

## Strategic Location

# Where Germany meets the world.

Centrally located in the middle of Germany, Frankfurt RheinMain region is one of the most important transportation hubs in Europe. Within a radius of just 200 km (124 miles), you can reach some 47 million people. In this strategic location, people and goods are constantly on the move – by air, road and rail.

## Frankfurt Airport

- / Germany's most important airport
- / 5,050 direct connection flights per week
- / Europe's busiest cargo and 4th busiest passenger airport
- / the world's best connected airport

## Frankfurt Central Station

- / direct connections to all major cities in Germany and across Europe
- / one of Europe's most important passenger stations
- / high-speed train connections to Berlin, Paris, Amsterdam and other major cities in under 4 hours

## Efficient Motorways

- / dense network of high-quality traffic arteries
- / the "Frankfurter Kreuz" is the most frequented motorway / Autobahn junction in Germany

## Key Waterways

- / rivers Rhine and Main are the most important inland waterways in Europe
- / Rhine-Main-Danube Canal is the shortest navigable connection between the North Sea and the Black Sea
- / total of eight cargo river ports within the region

## Global Business

# Booming business hub.

With an economic power far above the national average, the Frankfurt RheinMain region should be your first choice within Germany and Europe.

### Economic powerhouse

- / >150 world market leaders with headquarters in the region
- / >70 technology networks and industry clusters
- / manufacturing hub for high-tech and knowledge-based products such as gear units for space missions, laser glass for autonomous driving and liquid crystals for display technologies

### Global exhibition and trading center

The Frankfurt RheinMain region attracts over two million global visitors to trade fairs and international conventions on an annual basis, making it one of the leading trade fair locations in Europe. International trade has a long history in the region, dating back to as far as the year 1240 when Emperor Frederick II approved the inaugural Frankfurt Autumn Trade Fair. Since then, Frankfurt has constantly expanded its fairgrounds to nearly 400,000 square metres, making it one of the largest of its kind worldwide. The trade fair industry is a job engine and the source of our international DNA.

### Each year the city of Frankfurt hosts:

- / 50 trade fairs
- / 42,000 exhibitors
- / 2.0 million trade visitors



Diversified economy

# A fertile ground for industries.



Logistics & transport



Financial center



Communication technology (ICT)



Automation industry



Life Sciences



Consulting



Automotive industry

## Diversified economy

### The financial center of the European Union

- / the only place in the world with two central banks, the European Central Bank and the Deutsche Bundesbank
- / home to the Deutsche Börse / German stock exchange
- / around 200 domestic and foreign banks
- / specialised services, such as advisory and rating agencies

### Digital excellence provides the competitive edge

- / DE-CIX, the world's most important internet exchange point, located in Frankfurt
- / Germany's key cluster for software development, fintech and cyber security
- / Germany's data center capital

### Automotive expertise

- / the 10 largest automotive suppliers by turnover are present with significant business activities
- / hub for automotive development and design
- / major players present: Opel, Geely, Goodyear Dunlop Tires, Hyundai, Pirelli, Kia, Continental (...)

### World leading life sciences

- / 7 of the 10 largest global chemical companies
- / 9 major chemical parks, which provide state-of-the-art infrastructure for R&D and manufacturing
- / second largest industrial sector by employees in the greater Frankfurt region with worldwide leading companies like Sanofi, Merck, BioNTech, Clariant, Fresenius, Boehringer Ingelheim
- / critical research and regulatory institutes such as the Paul-Ehrlich Institute, federal institute for vaccines and biomedicines

### Enabling infrastructure for logistics and transport

- / Europe's largest cargo airport
- / the most important hub for German rail traffic
- / one of the busiest road networks in Europe
- / incubator of new logistic trends such as e-mobility, green logistics and supply chain solutions

### The place to be for consulting

- / home to the big four consulting firms and many more
- / the leading law and accounting firms have a strong presence in Frankfurt RheinMain
- / great variety of legal services with many specialised country desks
- / an innovative software & gaming industry with a revenue of 4.4 billion and 33,000 employees

### High-performing Mittelstand as strong foundation

The German "Mittelstand" is often described as the backbone for Germany's economic success. Often family owned, founded on long-term thinking, and internationally successful, these companies are highly represented in our region.



## Exceptional Internationality

# Business English is our second mother tongue.

Looking at the numerous headquarters or business units of global companies and the number of international trade fairs, it comes as no surprise that the Frankfurt RheinMain region is international, multilingual and open-minded.

We have been welcoming international business people for hundreds of years. Our average English literacy is among the highest within Germany and Europe.

## A unique international flair

- / more than 100 consulates and diplomatic missions
- / more than 30 international schools, 10 with International Baccalaureate programs
- / large communities from USA, China, India, Korea, Japan and the UK

more than

**30**

international  
schools

people from over

**180**

different nations

## Skilled Talents

# Breeding ground for innovation.

The foundations of any successful tech company are the people, the qualified workforce, the specialists, the experts, the techies and the geeks. Well-known research institutes and a dense network of renowned universities provide the region with a self-replenishing pool of highly skilled talent. Here you will find promising and outstanding employees in a wide range of fields and sectors to join your team and enrich your company... and they speak English.

### A remarkable talent pool

- / 25 universities with more than 250,000 students
- / a great variety of Bachelor and Master programs in foreign languages
- / 6 Max Planck-, 3 Fraunhofer- and 4 Leibniz Institutes
- / great potential of skilled workers through the renowned German vocational training system





## Quality of Living

# An exceptional place to live.

The Frankfurt RheinMain region stands for serious business that drives your company forward, but the region also has much to offer when it comes to cultural and leisure activities that will make living here enjoyable for you, your team and their families. From world-renowned museums to a vibrant theatre scene, festivals, carnivals and star rated as well as super casual restaurants, bars and cafés, there's something for everyone. Wine festivals that highlight the region's celebrated Riesling grape characterize the summer months while the many Christmas markets make the winter season truly heart-warming.

When it comes to outdoor opportunities, there is nothing left to be desired. City dwellers can easily escape to the countryside and enjoy walks and bike trails in the nearby forests and hills or go for a wine tasting at one of the many local vineyards.

If you want to pursue your favourite sport, the options in the region are almost endless. From soccer, rugby, dance schools, rowing, golf, basketball or even cricket, you can find absolutely everything in the region. All together families enjoy a safe and healthy lifestyle in Frankfurt RheinMain.

**40**  
golf courses

**>200**  
museums and exhibitions

## About us

# Your success is our goal.

International companies in the Frankfurt RheinMain region are writing real success stories. They have found the perfect location to break into new markets across the European continent and we are here to accompany them along the way. We are the official investment promotion agency for the cities and counties of the Frankfurt RheinMain region. Our government-funded team of experts is here to advise and support you and your company. We speak your language, understand your culture and tailor our services to your individual needs to ensure your success right from the start.

## We will support you by:

- / Providing a personalized facilitation service
- / Identifying sites and offices across the entire region
- / Organizing prearranged and customized location scouting visits
- / Facilitating connections to local industry and business networks
- / Establishing contact to international tax and labor law experts
- / Assisting with work and residence permit applications
- / Providing sector and industry insights

Or simply tell us how we can facilitate your investment in Frankfurt RheinMain.

## Contact Worldwide

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